Addendum #1 to RFQP #05032012 Graduate Telephone Survey McHenry County College

This Addendum is in response to the inquiries from potential bidders. This Addendum constitutes changes to the specifications as sent out in the original RFP and other pertinent information shared with all vendors. All changes and information listed on this Addendum should be considered as the official modifications to the specifications and should be included in your proposal with these in mind.

Please acknowledge your receipt of this addendum by attaching a signed copy of the addendum with your proposal response.

Received and acknowledged by:	 _
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Question: The Bid Form has a space for the total amount of the bid for years 1, 2, and 3. However the specification outlines a study in which the MCC will email an online survey (Stage 1) and then provide the vendor with a list of those not responding for telephone follow up (Stage 2). While we know 1200 - 1500 students per year are surveyed, there is no mention of the Stage 1 response rate. Therefore I am unable to determine how many follow up surveys are required to meet the 50% goal, or even how many eligible listing will be provided by MCC. If you could provide the response rate achieved in Stage 1 for past surveys, that would be helpful. Does the MCC desire to have the Bid Form show pricing per completed survey, or a total cost for each yearly effort?

<u>Answer</u>: Response rate in Stage 1 has been approximately 10%. Show pricing per complete survey, as well as any other fees.